COMMUNICATION ON PROGRESS

REPORTING PERIOD
June 12, 2019 – December 21, 2020
2020 was tough for so many people, not to mention those living in displacement.

Our team learned to run our organization remotely, serve partners when they needed us, provide COVID-19 relief infrastructure across four continents, and forge strong relationships with NGOs, governments, and private sector without ever leaving home.

2020 was the toughest year since we started, but it brought out the best in us. We delivered 15,417 shelters serving as shelters and medical infrastructure in 36 countries.

We are happy to share our second communication on progress since our journey as a member of the UN Global Compact began in 2018.

We remain committed to continuing our journey, making Better Shelter an even more sustainable temporary solution to ease the lives of people affected by conflicts and disasters.

— Johan Karlsson, Managing Director
INTRODUCTION

Becoming a member of the United Nations Global Compact Global Compact has provided us with a comprehensive blueprint helping us to structure our sustainability work.

Since joining the initiative in 2018, we have become increasingly aware of the policies and mechanisms that we already had in place. This work has also helped us to identify what we are missing, and which areas require more work and effort.

We are happy to submit our second Communication on Progress presenting our organization’s work to align our strategies and operations with universal principles on human rights, labour, environment and anti-corruption for the current reporting period (June 2019 to December 2020.)

As stated by our Managing Director, there is a clear engagement by Better Shelter to continue working for a more sustainable future and we all look forward to bringing it closer in every step we take as an organization.
INTERNATIONAL HUMAN RIGHTS LAW RECOGNIZES EVERYONE’S RIGHT TO AN ADEQUATE STANDARD OF LIVING, INCLUDING ADEQUATE HOUSING IN:

- the 1948 Universal Declaration of Human Rights
- the 1966 International Covenant on Economic, Social and Cultural Rights

The significance of a secure place to live for human dignity, physical and mental health and overall quality of life, reveals some of the human rights implications of housing. Adequate housing is universally viewed as one of the most basic human needs.

Yet, despite the central place of this right within the global legal system, well over a billion people are not adequately housed.

OUR MISSION

VISION   A world in which all people have safe place to call home.
MISSION  To improve the lives of forcibly displaced persons by providing affordable temporary shelter and a dignified, safer life away from home.
BECAUSE WE ARE AWARE OF THE IMPACT OF SHELTER

Critical survival mechanism for households in times of crisis or displacement.

Restores personal security, self-sufficiency and dignity.

Sustains family and community life.

Is a space where families can be together to cope with the trauma of displacement, with dignity and privacy.

A foundation upon which most of post-disaster recovery is built. This includes health, water, sanitation, livelihoods, education and protection.

THE UNIVERSAL DECLARATION OF HUMAN RIGHTS AFFIRMS THAT EDUCATION IS A FUNDAMENTAL HUMAN RIGHT FOR EVERYONE AND THIS RIGHT WAS FURTHER DETAILED IN THE CONVENTION AGAINST DISCRIMINATION IN EDUCATION

Education is a Human Right

Why is education a fundamental human right?

- It is a human right and indispensable for the exercise of other human rights.
- It is one of the most powerful tools in lifting socially excluded children and adults out of poverty and into society:
  - UNESCO data shows that if all adults completed secondary education, globally the number of poor people could be reduced by more than half.
- It narrows the gender gap for girls and women:
  - A UN study showed that each year of schooling reduces the probability of infant mortality by 5 to 10 per cent.

THE RIGHT TO HEALTH IS A FUNDAMENTAL PART OF OUR HUMAN RIGHTS AND OF OUR UNDERSTANDING OF A LIFE IN DIGNITY

The right to the enjoyment of the highest attainable standard of physical and mental health is one of the fundamental rights of every human being without distinction of race, religion, political belief, economic or social condition was first articulated in the 1946 Constitution of the World Health Organization (WHO).

The 1948 Universal Declaration of Human Rights also mentioned health as part of the right to an adequate standard of living (art. 25).

The right to health was again recognized as a human right in the 1966 International Covenant on Economic, Social and Cultural Rights.

OUR IMPACT – HOW OUR WORK CONTRIBUTES TO THE RESPECT AND SUPPORT OF HUMAN RIGHTS

We work hard to fulfil our mission to provide safer and more dignified shelter wherever it is most needed. Our shelters are also being used as infrastructure to provide health care and education.

Overall and Housing Impact

23,931 Better Shelter units provided June 2019 - December 2020
43 Countries

most of which now provide more adequate and dignified temporary housing around the world.

Impact in EDUCATION

80 Units used to provide education to forcibly displaced children
02 Countries

Impact in HEALTH

2,996 Units used in Covid-19 response
22 Countries

✅ Screening centers
✅ Triaging units
✅ Quarantine wards
✅ Information hubs
✅ Offices and changing rooms for medical workers
OUR IMPACT
LABOUR
INITIATIVES TO GUARANTEE THE RESPECT OF LABOUR RIGHTS

Better Shelter operates under Swedish labour law and a collective agreement for all employees and regulates fair wages, pensions, annual leave and insurances.

Better Shelter maintains high labour standards through our own operation and throughout the value chain. We follow our Ethical Framework strictly:

- Respect and promotion of fundamental human rights
- Zero tolerance of any kind of discrimination
- Promotion of equal opportunities
- Upholding of employee's right to freedom of association and collective bargaining
- Zero tolerance towards forced or child labour
We request **existing and new suppliers** to sign our ethical framework to make sure that these standards are respected throughout our value chain.

**18 out of 19 suppliers** received, signed and approved Better Shelter’s Ethical Framework as an annex to a contract or agreement.
THE WELLBEING OF OUR TEAM – A PRIORITY FOR BETTER SHELTER

Our team’s engagement has reached record levels in 2020. With everyone working from home, the physical and psychological work environment remains our priority. The team’s motivation and needs are measured weekly through anonymous surveys that systematically monitor our mental and physical health.

Overall Engagement Score: 7.8/10 Very good

We work closely but remotely. Daily check-ins with all staff keep us close-knit even when COVID-19 restrictions prevent us from meeting.

Our weekly training sessions, Better Athletics, keep us active and healthy whenever safe for the team to meet.

Two team members have undergone training to ensure that we are on top of labour wellbeing, safety and rights.

172 Daily team check-ins
32 Better Athletics training sessions
2 x 2-day Trainings in labour safety and rights
ENVIRONMENT
INITIATIVES TO IMPROVE OUR ENVIRONMENTAL IMPACT

We improve the fill rate of our transports by placing orders strategically to minimize carbon footprint without compromising pace of production.

Last year we placed larger but fewer orders and thereby reduced our carbon footprint for inbound shipments with -20%.

A majority of our shelters are delivered to the Middle East, and therefore have established a warehouse in Turkey from which we can deliver quickly to local partners and thereby able to minimize the number of sudden air shipments.

We plan to establish more warehouses in other key locations of the world with the same aim of minimizing the need for rushed air shipments.
INITIATIVES TO IMPROVE OUR ENVIRONMENTAL IMPACT

We finalized a Life Cycle Assessment (LCA) for our shelter to measure the CO2-emissions during its life-span, as well as a decommissioning guideline. These will be published and shared with our partners in Q2 2021.

Our remote training and technical support routines created to assist our humanitarian partners during the pandemic, will become the standard support method post Covid-19 as a means to reduce our business travels.
NEW INITIATIVES PILOTED OUR NEW SHELTER SOLUTION – STRUCTURE

To improve our environmental footprint, we need to be resource efficient. And the need for affordable temporary shelters is growing.

With this in mind, we started piloting a new economically, socially and environmentally sustainable shelter.— Structure.

What is it?
Structure employs the modular frame of our original shelter, the Better Shelter, and can swiftly be transformed into an emergency shelter by draping it in standard sized tarpaulin sheets. It can be made more durable by covering the frame in locally available material.

50 Units piloted
05 Countries
18 Locations
10 Different materials
NEW INITIATIVES PILOTED OUR NEW SHELTER SOLUTION – STRUCTURE

Impacts of Structure on Environment and Human Rights?

☐ A minimum of prefabricated materials are shipped.

☒ Its low cost allows for more dignified housing provided to more people.

☒ The use of locally available materials and human resources stimulate local economies and make a better cultural fit.

☒ It can be recycled, reused by another family or repurposed as a clinic, a shop or a community meeting space.

These will enable the communities we serve to have a better quality of life while we work to provide them with permanent homes.

Onno Rühl, General Manager, Aga Khan Agency for Habitat
ANTI-CORRUPTION
INITIATIVES TO WORK AGAINST CORRUPTION IN ALL ITS FORMS

Corruption aggravates poverty, undermines democracy, weakens good governance, prevents investments and weakens the trust in the market economy.

Better Shelter is a social enterprise working directly with humanitarian organisations in most of our projects. We collaborate with institutions and organisations in the public and private sector on projects with a humanitarian end goal, or with the purpose of assisting in the Covid-19 crisis. We collaborate only with trusted partners that have well developed anti-corruption policies in place.

As such, Better Shelter takes a clear stance and actively works against any form of corrupt behaviour, as stipulated in our Ethical Framework regarding:

- Anti-corruption practices
- Gifts, benefits, reimbursements and entertainment
- Bribes, kickbacks and similar
INITIATIVES TO WORK AGAINST CORRUPTION IN ALL ITS FORMS

We request all suppliers to sign our ethical framework to make sure that these standards are respected throughout our value chain.

18 out of 19 suppliers received, signed and approved Better Shelter’s Ethical Framework as an annex to a contract or agreement.

Better Shelter has mechanisms in place, such as authorisation grids and control methods for payments, to make sure that the company standards regarding anti-corruption are met.

We are aware of the intricate nature and different forms of corruption, and will organise a workshop in 2021 to ensure that our employees are aware and updated on different forms and risks of corruption as well as the strategies to combat them.
THANK YOU